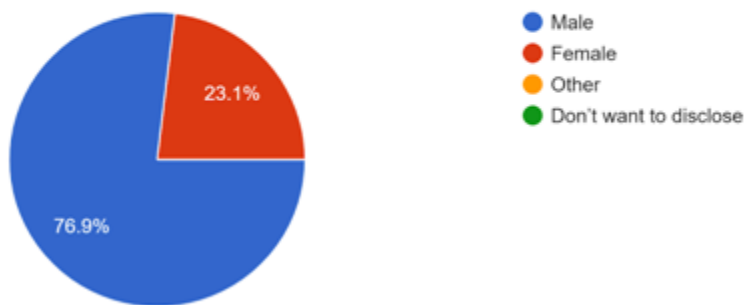


## Factors influencing Investment Decisions of Indian Gen Y (Millennial) Investors

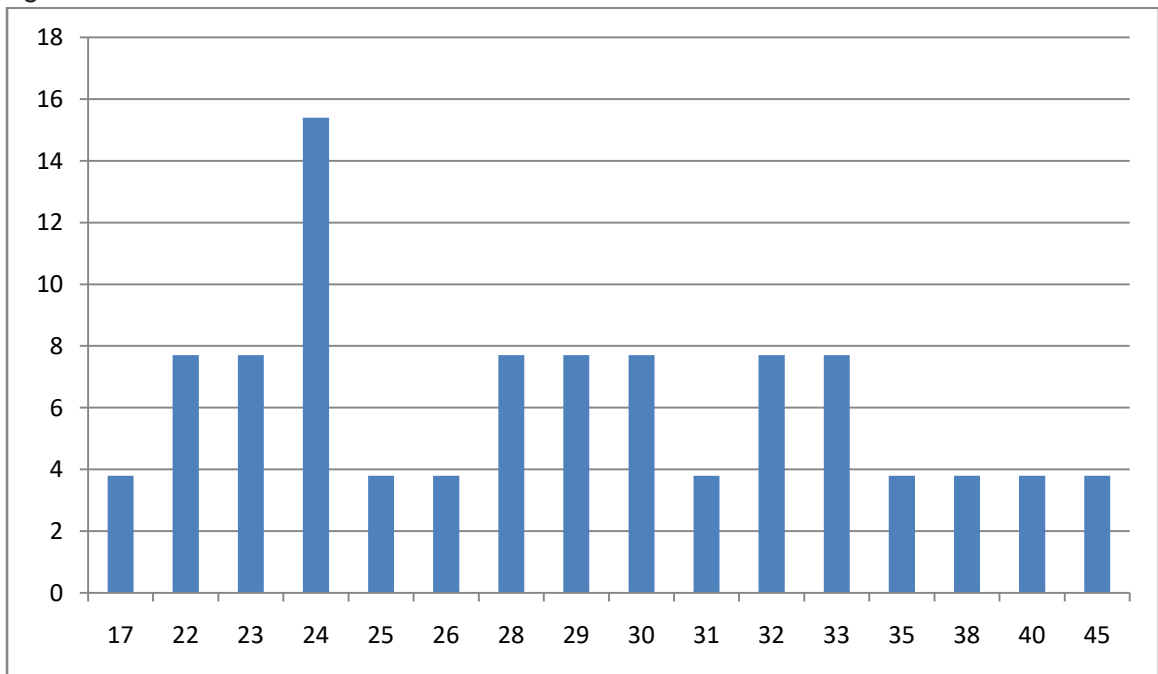
The information presented here have been gathered in survey poll and may reflect the opinion /preferences of general public. In this survey most participant were recent college alumni.

Following are the data we have concluded:-

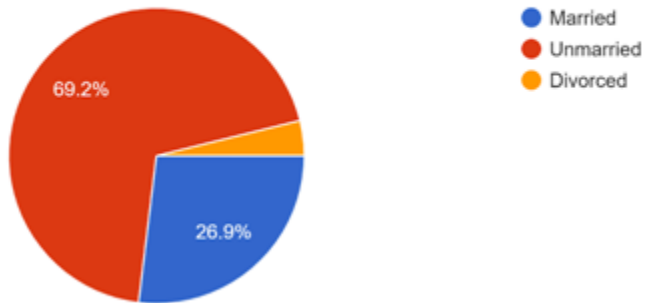
### 1. Gender:-



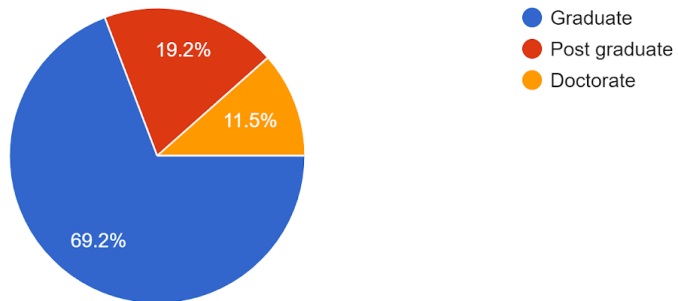
### 2. Age



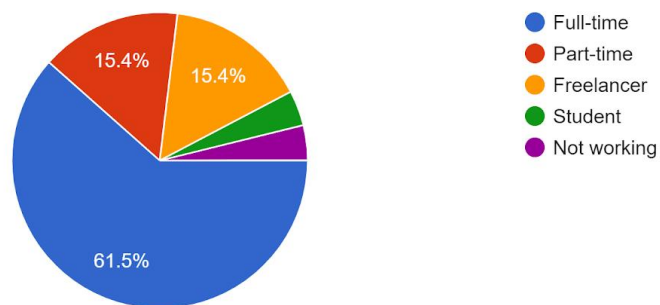
### 3. Marital status



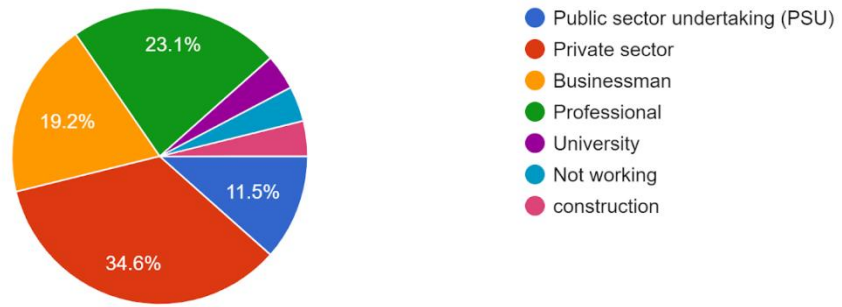
### 4. Education



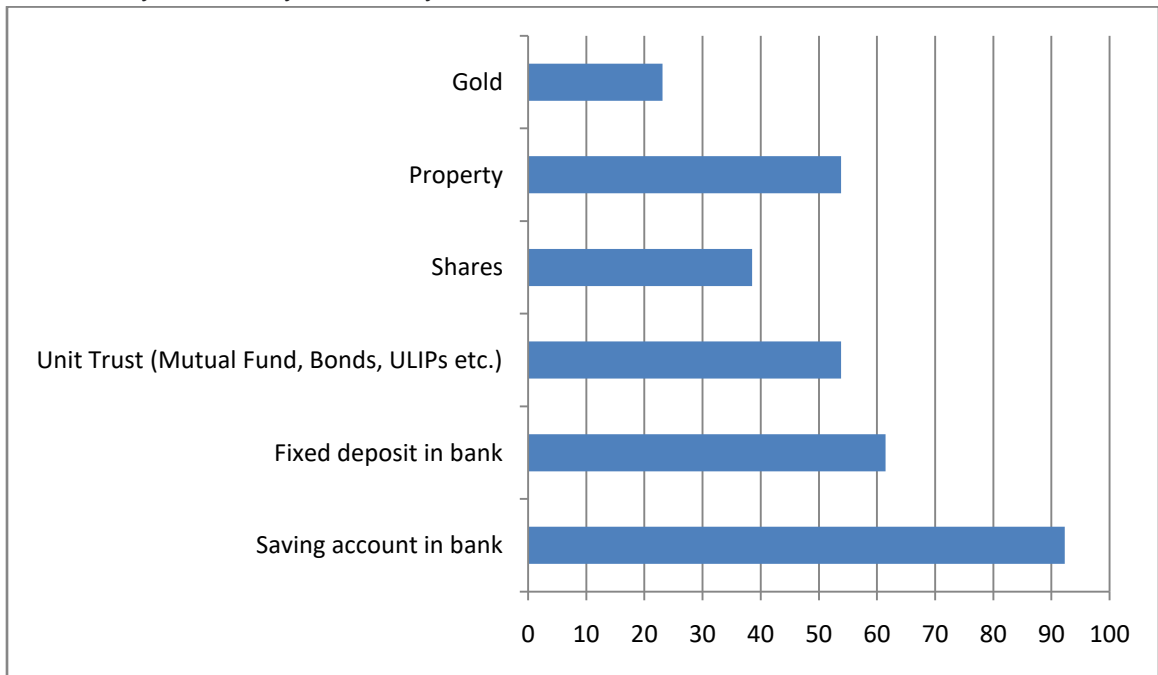
### 5. Employment status



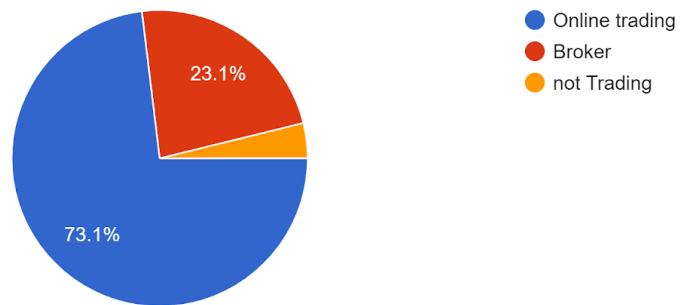
## 6. Organisation



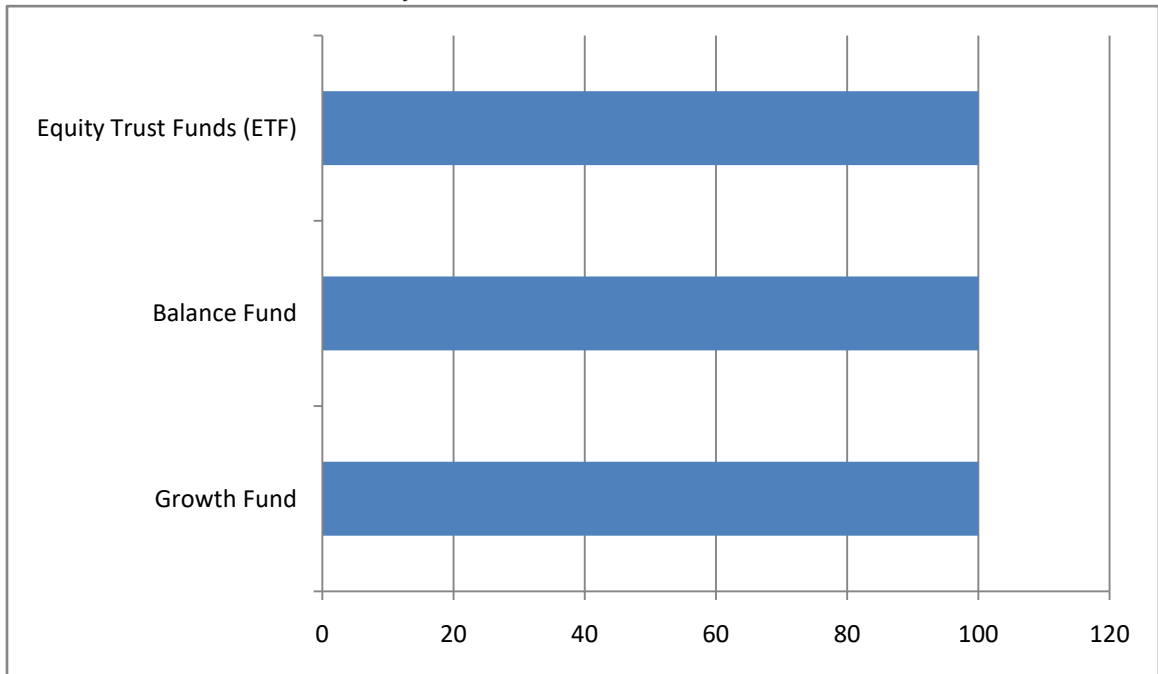
## 7. Where do you invest your money?



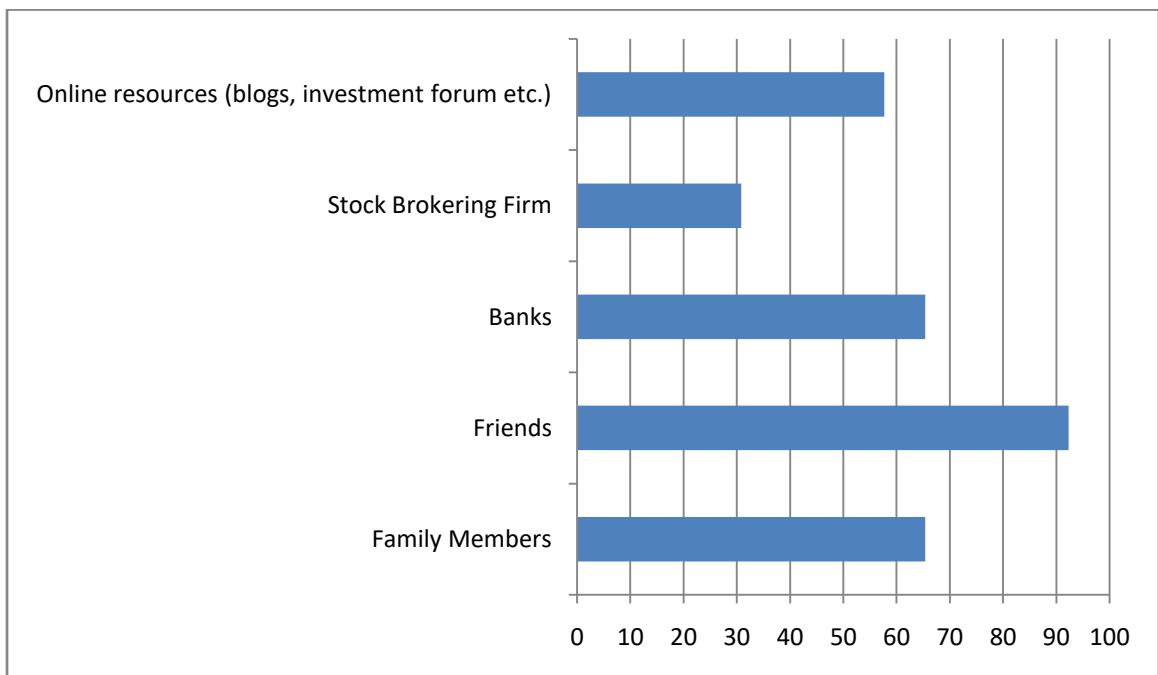
## 8. How do you purchase shares?



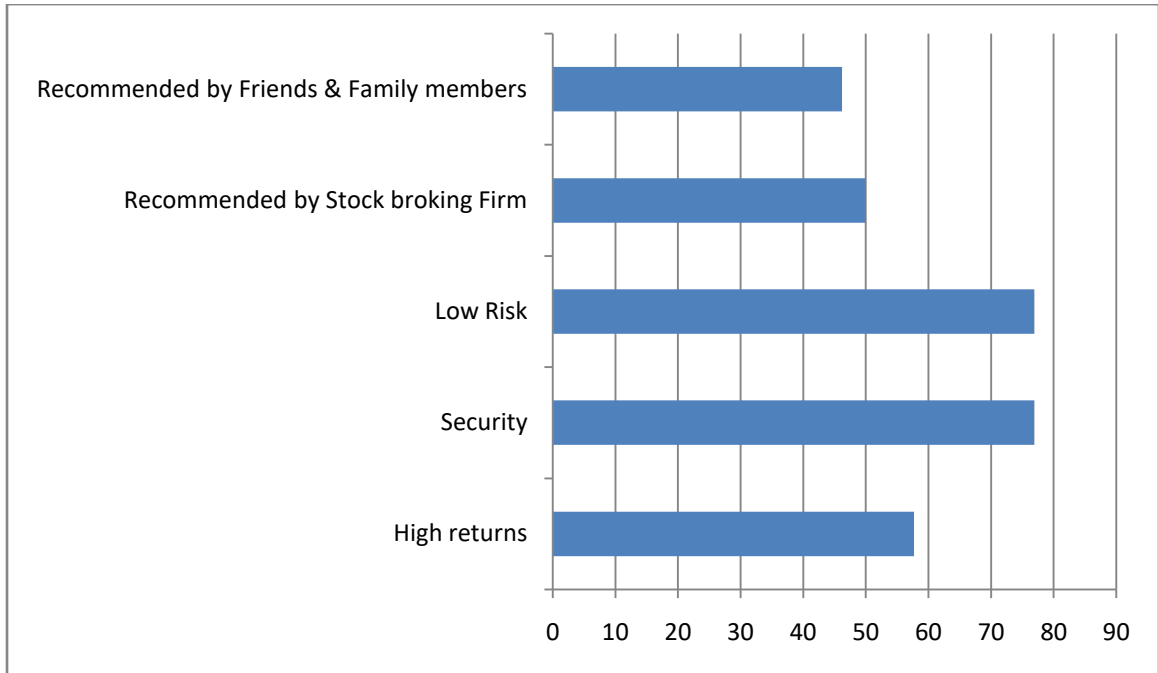
9. What kind of Unit Trust would you choose?



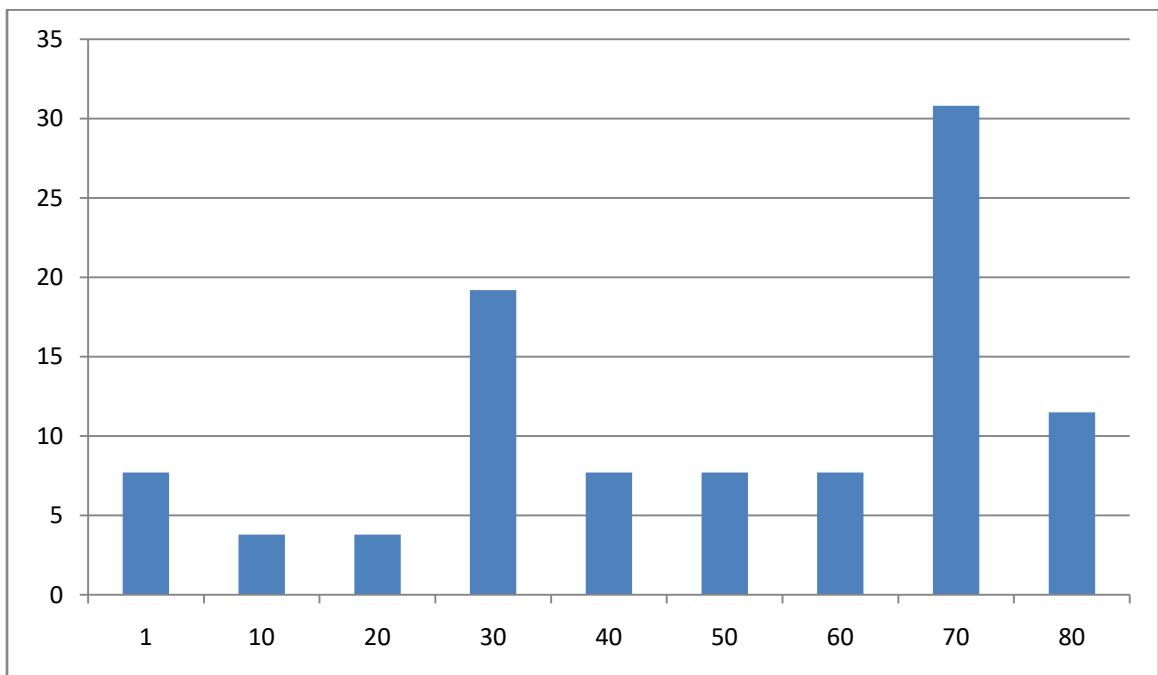
10. Where do you look for investment advices ?



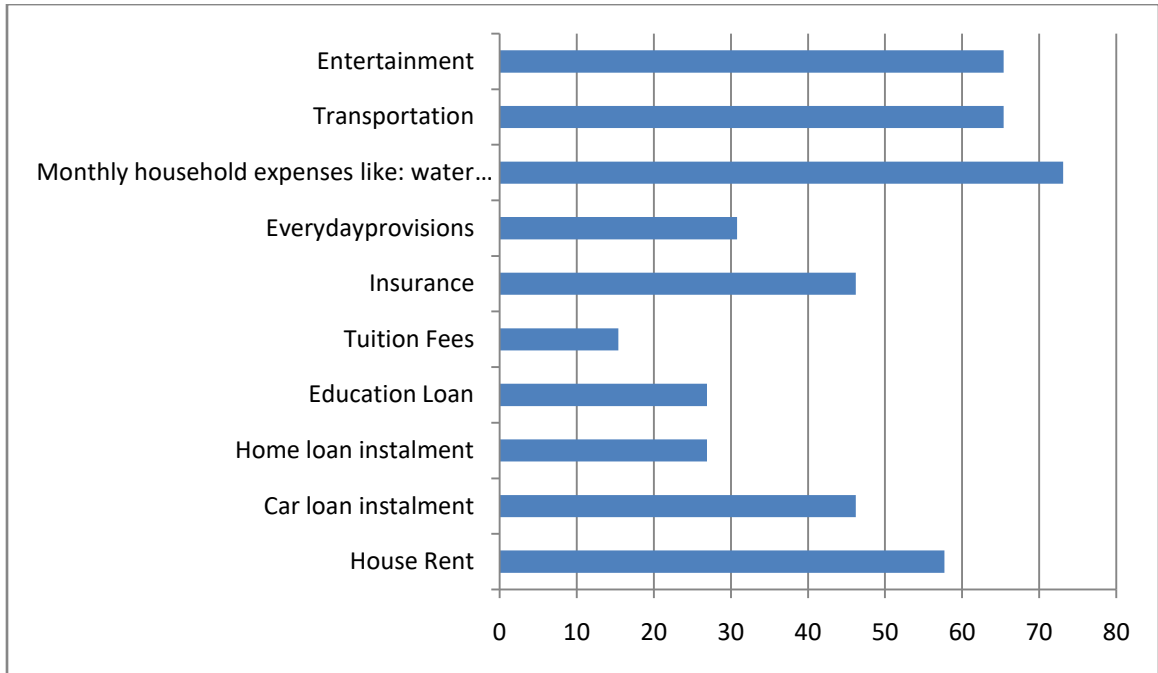
11. On which factors do you decide your investment?



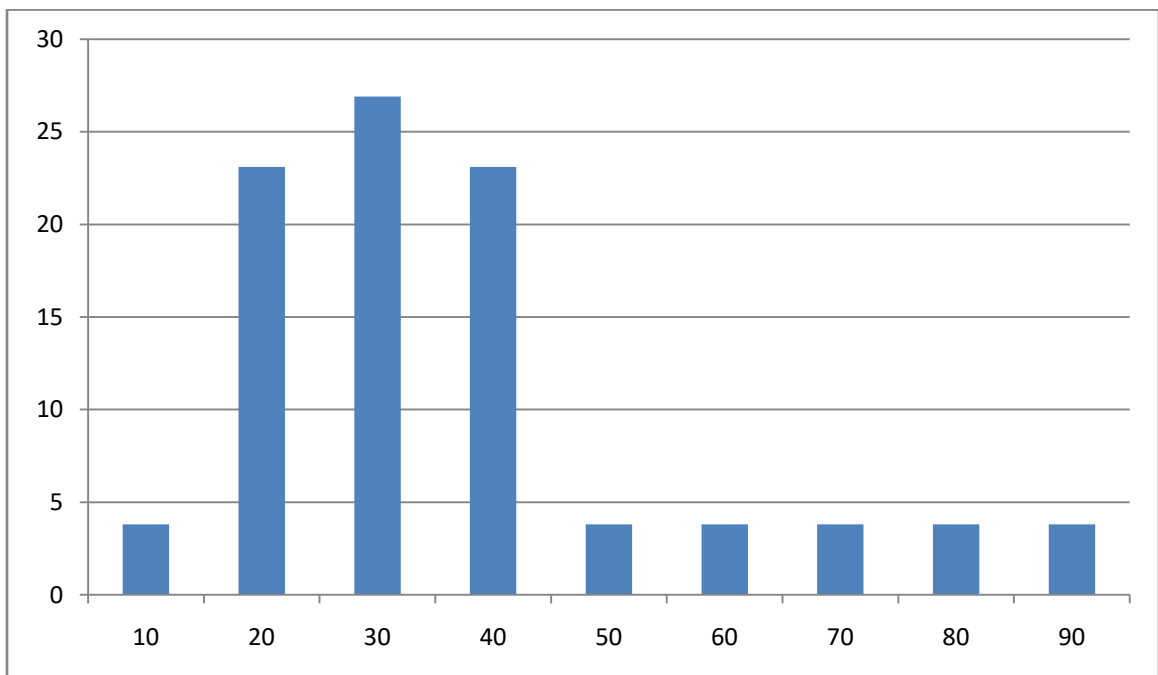
12. What percentage of your monthly income do you spend?



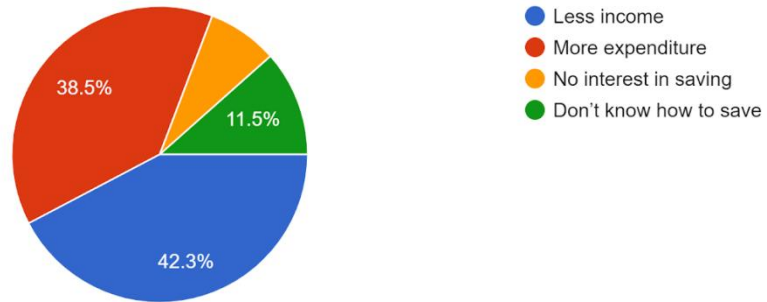
13. Where do you spend?



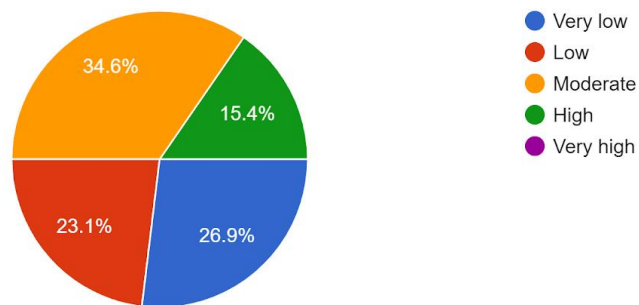
14. What percentage of your monthly income do you save?



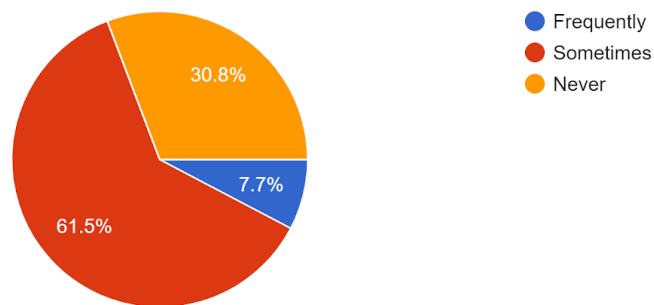
15. What prevents you from saving?



16. How much risk do you take in investment?



17. Have you made a risky investment ever out of excitement?



18. How much stop loss do you keep in your investments?

