**MBA MINI DISSERTATION**

Heading template for:

**CHAPTER 4: PRESENTATION OF RESULTS**

**4.1 INTRODUCTION**

**4.2 PRESENTATION OF RESULTS**

Presentation of results in paragraph form, including Tables and Figures (included only where necessary)

**4.2.1 Response Rate** (Discuss the participants that responded and not responded to the survey, use a Table if applicable)

**4.2.2 Section A:** Demographic Information (Insert your own headings as this is an Example)

**4.2.2.1** Gender Composition of Participants

**4.2.2.2** Age Grouping of Participants

**4.2.2.3** Highest Qualification of Participants

**4.2.3 Section B: Abc** (Insert short section heading from objective 1)

Objective 1: Abc (Insert first research objective in Italic font)

**4.2.4 Section C: Abc** (Insert short section heading from objective 2)

Objective 2: Abc (Insert second research objective in Italic font)

**4.2.5 Section D: Abc** (Insert short section heading from objective 2)

Objective 3: Abc (Insert third research objective in Italic font)

Your analysis or interpretation must be based on the data that you have collected. You will be required to think hard and carefully, and argue persuasively, interpret your results and evaluate their implications for the organisation, sample or population.

**4.3 ANALYSIS OF RESULTS**

Analysis of the results in terms of the answering of the research questions/ the support or lack thereof of the propositions or the testing of the hypotheses

**4.4 CONCLUSION**

Conclude the chapter and introduce the next chapter five.